

GSA Training and Expo 2013
Green Performance Requirements (excerpt)

- Any ground transportation arranged by the contractor shall comply with all federal, state, and local laws and regulations (e.g., Americans with Disabilities Act of 1990). If possible, ground transportation shall use alternative fuels and/or have other green attributes.
- The contractor shall prepare a recommended plan to “green” the GSA Expo that will meet the green initiatives and/or policies of GSA as provided by the COR each year and incorporate and maximize the green policies of the Convention Center, hotels, and local transportation. This includes, but is not limited to, calculating the emissions footprint of the event as defined by the COR, verifying sustainability actions of subcontractors/providers of the event (e.g., hotels, Convention Center, etc.), determining a recommended number of Renewable Energy Certificates (RECs) or other appropriate avenues to offset Expo’s emissions footprint with a vintage the same year as the event, and purchasing RECs as approved by the COR. All RECs for this use will be approved by the COR prior to purchase and will be the property of the U.S. Government upon purchase.
- The contractor shall develop and implement a customized theme for use in the GSA Expo. It should incorporate the overall GSA Expo Show Theme and highlight our “Green” efforts at GSA Expo and “Green” solutions available via GSA.
- Provide creative design and strategic messaging for GSA Expo to include a theme, tag line, design elements and color scheme, etc. These items should highlight the various features and benefits of the event as well as overall marketing solutions that communicate the various products/services offered by GSA. They should also reference GSA’s “green” Government initiatives; how GSA helps our customer “go green” and also how GSA incorporates “green” initiatives in producing Expo.